

Video & Print Display Member Opportunities

NCTA's Capitol Hill headquarters offers Washington policymakers and opinion leaders multiple opportunities to experience cable's exciting services, which deliver tremendous innovation and value to consumers. In addition to the multiple showcasing opportunities, the Association's facilities include a two story staircase with both print posters and video monitors. The purpose of the display is to provide a visual point of reference for the many diverse cable offerings from cable program networks, MSO's, and cable equipment suppliers. The display has static poster displays, and nine TV monitors that feature programming from cable network members.

The video and print display wall is updated on an as needed basis. To submit member company artwork for consideration, please contact: NCTA's Communications & Public Affairs department at (202) 222-2350.



Specifications:

The frames for each poster comprise two pieces of fiberglass; one clear and one opaque. The poster lies between the two mats of fiberglass and is held flat by buttons at each corner of the frame:

- 42 total posters on wall excluding TVs and half frames
- 9 televisions with half poster frames measuring 27" x 18"
- 7 poster frames measuring 24" x 35"
- **35 full poster frames measuring 27" x 40"**
- All measurements are in inches - width by height
- There is no need for backing, mounting or poster board of any kind on the poster
- Posters with a horizontal design will not fit specifications
- Any form of finish, i.e. gloss, matte are permissible
- NCTA reserves the right to place posters where there is an available opening. Specific location requests are not guaranteed.