



Cable Puts **You** in Control

Suggested Digital Cable Box Messages

1.

Parental Controls: Take Control. It's Easy.

Not all the programming [name of cable company] offers is right for all members of your family. That's why we also offer easy-to-use parental controls and other options to help you manage what your family watches. To find out more, call [customer service phone number] or visit [cable company website address].

2.

Parental Controls: Take Control. It's Easy.

Did you know that there are a variety of ways to block channels or programs you don't want your family to see? You can easily control them by using [name of cable company]'s parental controls, the V-chip in your TV set and the TV Parental Guidelines ratings system. For more information, call [customer service phone number] or visit [cable company website address].

3.

Parental Controls: Take Control. It's Easy.

[Name of cable company] is proud of the great programming choices we offer. But not all TV programs are right for all members of your family. Here are some tips to help you make informed choices about what you view.

- Set family rules for which kinds of programs and how much TV to watch.
- Decide with your family which programs to watch.
- Use program descriptions and the TV ratings available in television listing guides to help determine which shows are appropriate for your family.
- Use [name of cable company]'s easy-to-use parental controls and the V-chip in your TV set to block channels and programs you don't want your family to see.

To find out how to use these tools, call [customer service phone number] or visit [cable company website address].