



# Cable Puts **You** in Control

## Suggested “On Hold” Messages

1.

With the variety of programming [name of cable company] offers, there’s sure to be something of interest for everyone in your family. But not all programming is right for all audiences. That’s why we also offer parental controls and other options to help you manage what your family watches. To find out more, ask your customer service representative or visit [cable company website address]. Take control. It’s easy.

2.

Did you know there are a variety of ways to block channels or programs you don’t want your family to see? You can easily control them by using the parental controls available from [name of cable company], the V-chip in your TV set and the TV Parental Guidelines ratings system. For more information about how to control the programming that comes into your home, just ask your customer service representative or visit [cable company website address]. Take control. It’s easy.

3.

[Name of cable company] is proud of the great programming choices we offer. But not all TV programs are right for all members of your family. Here are some tips to help you make informed choices about what you view. First, decide with your family which programs to watch. Set family rules for which kinds of programs and how much TV to watch. Whenever possible, watch with your children and talk with them about what they see and hear. And, for when you can’t be there, learn how you can easily block channels and programs using [name of cable company’s] parental controls and the V-chip in your TV set. To find out more, ask your customer service representative or visit [cable company website]. Take control. It’s easy.